



Vivek Mishra

B2B Sales and Edtech Marketing

With over 5 years in B2B sales, I excel as a versatile professional in Edtech Sales and Marketing Management, leveraging strategic approaches to drive success. My proven track record includes exceeding targets in both B2B sales and navigating the dynamic landscape of educational technology.

✉ vivekmishra@live.co.uk

☎ 7007110779

📍 Pristeen Fontana, Pune, India

WORK EXPERIENCE

CO-FOUNDER

Cash Flow Enterprises

06/2023 - 12/2023

Loan DSA

Pune

MARKETING MANAGER

Think & Learn Pvt. Ltd.

12/2021 - 06/2023

EdTech

Lucknow

Business Development Associate

Think & Learn Pvt. Ltd.

02/2020 - 12/2021

EdTech

Pune

Relationship Manager

Infocom Network Ltd.

08/2019 - 02/2020

B2B marketplace

Pune

Sr. Sales Executive

TradeXL Media Pvt. Ltd.

02/2019 - 07/2019

B2B Marketplace

Pune

EDUCATION

Bachelor of Arts (Economics)

Calorx Teachers' University

2013 - 2016

SKILLS

Proficient in sales techniques

Ability to provide visionary leadership

Client acquisition strategies

TECHNICAL SKILLS

* Web scrapping and data mining

* Leadsquared and tableau

ACHIEVEMENTS

3 Times highest walk-in event record in BYJU'S.

LANGUAGES

Hindi

Native or Bilingual Proficiency

English

Professional Working Proficiency

INTERESTS

Community Involvement

Surfing the internet