

## **Curriculum Vitae**

### **JEEVAN BISHT**

Malak Road, Vijaynagar,  
Neelmatha Cantt , Lucknow, (U.P)  
Pin- 2260002  
Cell. : 9521460239  
**E-mail:** [jeevanbisht.8@gmail.com](mailto:jeevanbisht.8@gmail.com)

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**Objective :** Professional with More than 10 year experience in Marketing, Brand Management, Advertisement, PR building and Branch Operational Work and Proven knowledge of Market trends and Aiming to leverage my abilities to maximum Level

**Location Served : NEW DELHI, LUCKNOW, PRAYAGRAJ, JAIPUR**

**RAU'S IAS STUDY CIRCLE , NEW DELHI (Feb 2023 to Till Present )**

**WorkArea:** Daily Sales and Walking Projection, Admission Management System ,Conducting Mock Interviews(IGP),Day to Day Field Promotional activities, Coordination with Social media team(You tube promotions, facebook etc), Handling team of Executives (Counsellors & Marketing) , Liaison with Administrative officers ,Coordination with Academic team for Market Inputs, Providing inputs to Social media team, Student Support System, e Elearn/Online Study Platform), Handling queries of Student Related ,Reporting to CEO &Business Heads.

**Aakash Educational Servies LTD**

**Work Area:** Daily Sales and Walkin Projection Managing the Outdoor Marketing, Promotions, Sales ,Conducting Seminars, ATL/BTL Activities, SIP Programmes, Collecting Data Base and Converting it into Admissions, Contact Building with School Authorities , Coordination with local tuition centres ,Conducting Scholarship Test On Regular Basis ,visiting Student areas on Regular Basis.

**Dhyeya IAS Academy PVT LTD.**

**Role :Business Development Manager: B2B& B2C**

**Cities Covered : Raibareilly, Sultanpur, Unnao, Barabanki, Sitapur.**

**Work Area :**Brand Enhancement, Data Calling ,Handling team of Marketing and Counselling Team Coordination With School Principals and heads for Events ,Generating data base, College Visit, Conducting Mock interviews ,Conducting Scholarship test ,Events, Day to day Field activities , Coordination with Social media team, Books Distribution ,outstation activites . Coordination Academic Department for Providing Market Inputs, Visiting Book stores ,Student Centric Point, Private Libraries ,Contact Building, Press Release (Pre &Post event)

**CHANAKYA IAS ACADEMY PVT LTD**

**Work Area: Branch Manager ( Prayagraj) & Sales and Marketing Manager**

**Location : Jaipur , Prayagraj**

**Other cities Covered: Raibareilly, Varanasi, Pratapgarh, Amethi.**

**WorkArea:** Managing overall Center Administration, Faculty Management, Guest House Management, Enquiry & Admission Projection, Coordination with Designing/Creative team/Print Media Team, College visit, Seminars, UPSC/PCS Batches Promotions, Study Material Management, Conducting Mock interviews of UPSC/PCS, Conducting Scholarship test, Day to day Field activities, Coordination with Social media team, Handling team of Executives (Counsellors and Marketing), day to day projection of walking and admission, outstation Marketing for Brand Enhancement, Maintaining Data, Liaison with Administrative officers, Coordination with Academic team for Market Inputs, Providing inputs to Social media team, Press Release (Pre & Post event), Target Achievement, Review Meeting.

**Achievement :** Successfully Launched RAS Course in Jaipur.  
Student Ratio was Maximized for Successive Years .

### **Other Experience**

#### **Rajasthan Royal (IPL 2011, JAIPUR)**

Work Area : Sale of Corporate Tickets, Visiting Clients, Promotion Of Ticket , Players Stand Management .

#### **Bisleri International Ltd ( JAIPUR)**

Work Area: Taking market feedback regarding Product, Visiting Shops and Submitting Reports to Seniors for Final Process, Data Collection, Data Calling , Transportation of product to warehouse with Vehicle.

**Hobbies:** Travelling, Sports .

**Areas Of specialization :**

1. Developing New Clients
2. Brand building & Analyzing market trends.
3. Operational Task
4. Media Coordination
5. Brand Development Awareness
6. Business Operation
7. Public Relation

### **Academic Record:**

- **M.B.A (HR&MARKETING) :** JAIPUR ( AICTE) .
- **B.SC :** Lucknow University.
- **12<sup>th</sup> :** Army Public School Lucknow ,CBSE .
- **10<sup>th</sup> :** Army Public School Jalandhar ,CBSE.
  
- **Other Courses:** Pursuing Digital Marketing Course from NSDC.

I believe that the above-mentioned details are true to the best of my knowledge.

***Jeevan Singh Bisht***

**Date:**

**Place: LUCKNOW (U.P.)**